

# 33<sup>rd</sup> Lahore International Book Fair 2019

1st – 5th February, 2019

at Lahore International Expo Centre, Johar Town, Lahore

*In Collaboration with*

**Pakistan Publishers and Booksellers Association**

## FORM-B Local Applicant

**Note:- Application duly filled in will only be accepted with full & Final Payment**

(Please type and send by post, fax or e-mail, by **15 December 2018**, along with payment in Cash/P.O/Bank Draft in favour of **LAHORE INTERNATIONAL BOOK FAIR**, payable at Lahore towards payment for the stall(s) rent)

1. Name of Firm/Organization/Institution (in BLOCK letters): .....

.....

2. Name of CEO/MD/Mng. Partner: .....

3. NIC No. ....

4. Address: .....

.....

5. Telephone: ..... E-mail: ..... Website: .....

6. Area of Specialty: .....

.....

.....

Description of Exhibitor about its Publishing/Bookselling/ Educational or other activities  
(Specify)

(Up to 50 words for inclusion in Book Fair Directory/Supplement)

.....

.....

.....

.....

.....

7. No of stalls required: .....

Rate Per Stall of Standard Size 3 x 3 meters or equivalent space of 81 sq. feet = **Pak Rs.55000.00** [For PPBA members holding valid and paid membership of 2018, the cost of stall shall be Rs.53000 per stall. **This concession will be for a maximum of two (2) stalls only.** For advertisement (four colour) in fair directory please add Rs.8500/- for full page. The design must be submitted by **15 December, 2018** positively.

8. Remittance Amount (No of Stalls.....x Rs. 55000.00) = .....
9. P.O/Draft/Cash: ..... Amount Rs.....  
Detail: .....
- [Online Payment in favour of **LAHORE INTERNATIONAL BOOKFAIR**,  
Faysal Bank Ltd., Neela Gumbad Branch, Lahore (**Branch Code 0218**),  
Account No.**0218007000000358** [IBAN Code PK07FAYS**0218007000000358**]
10. Inscription of Exhibitor in English to be printed on the stall facia: (only name of the company) .....

**I/We undertake to abide by all decisions including place of allotment of stall(s) by LIBF Management and also the following terms and conditions hereinafter contained (including those available on website) for participation in the LIBF 2019 and am duly authorized to accept them. I/We also fully understand and agree that the management of LIBF shall not be liable or responsible for any decision or shortcoming, mismanagement made in holding or postponing/cancelling the exhibition or closing the stall(s) for violation of any term or condition for which I/We shall have no claim including for refund or for any financial loss. I/We further undertake and assume full responsibility that no pirated or objectionable publication(s) or material(s) will be exhibited or kept in my/our stall(s) and in event any such material is discovered the LIBF management will not be legally held responsible in any way and the sole responsibility shall be of the be exhibitor.**

میں اقرار کرتا ہوں کہ میں نے درج شرائط و قواعد و ضوابط اچھی طرح پڑھ کر جان لیے ہیں اور میں ان کی مکمل پابندی کروں گا۔ مزید یہ کہ میرے اسٹال پر کوئی جعلی کتب یا مذہبی منافرت پھیلانے والا مواد نہیں رکھا جائے گا جس کی میں مکمل ذمہ داری لیتا ہوں اور اس سلسلہ میں بک فیئر انتظامیہ ذمہ دار نہ ہوگی۔ قواعد و ضوابط کی کسی بھی خلاف ورزی یا بک فیئر کے دوران کسی خلل/اشتعال یا مسائل پیدا کرنے کی صورت میں انتظامیہ میرا اسٹال بغیر نوٹس کے بند کرنے کا قطعی مکمل اختیار رکھتی ہے اور میں کسی معاوضے یا واپسی رقم کا ہرگز حق دار نہ رہوں گا۔ مزید براں میں اسٹال کی جگہ تفویض کرنے کے بک فیئر انتظامیہ کے فیصلہ کا مکمل پابند رہوں گا اور جگہ اسٹال کے متعلق کوئی عذر یا کلیم یا ریفرنڈ کا طلب گار نہ ہوں گا اور نہ ہی اس سلسلہ میں کسی کارروائی کا کوئی حق دار ہوں گا۔

Signature of Applicant: .....

Place: .....

Designation: .....

NIC NO. ....

Date: ...../...../.....

Stamp:

# **Terms & Conditions for Local Exhibitors**

## **Possession/Vacation of Stalls**

Exhibitors will be given possession of the stand / stalls at 11 am one day prior to the opening date of the exhibition. The stands / stalls shall be vacated latest by noon next day after the closing date of exhibition, failing which the LIBF shall have the right to remove the exhibits / material at the risk and cost of the participants.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the Fair and leave the stalls in the same condition in which these were handed over to them.

## **Display and Sales of Books**

There shall be no display and sale of pirated, proscribed or objectionable books (including those which hurt or is offensive to the belief of any sect or religion) at the Fair. The sales of foreign participant shall only be through their local agents, resellers, partners and distributors. In case of any violation of any these terms / rules, LIBF management shall have the right to close the stall forthwith without any claim what so ever.

## **Encroachment of Passages**

No encroachment or extension in the passage shall be allowed. Participants are therefore advised to arrange the display within the stall space allotted to them.

## **Cleaning**

While the LIBF will make arrangements to carry out the general cleaning of the hall, the participants shall be responsible for the cleanliness and tidiness of the stand / stalls during the period of the Fair.

## **Playing Audio/Video Cassettes**

Exhibitors playing audio or video equipment at the stall(s) should ensure that the level of sound does not cause any annoyance to either neighbouring exhibitor(s) or to the visitors. The LIBF will be the sole judge as to whether there is any annoyance to either the exhibitors or to the visiting public and its decision to allow or close down such activity shall be final and acceptable.

## **Book release functions, etc.**

No exhibitor / participant will be permitted to have any books release or any other such function at the stall(s) or anywhere else in the Fair premises without prior written permission of the LIBF management. While seeking permission, exhibitors shall be bound to give details, such as the nature of the programme, its duration, name of the chief guest, etc.

## **Insurance**

It will be the responsibility of the exhibitors to insure (if they so require) their exhibits and stock against break-in, theft and damage by fire and other natural calamities, during transit to and from the exhibition halls as well as during the duration of the Fair. The LIBF shall be entitled but not obliged to inspect such policy before handing over possession of the stands / stalls. In such event the participants shall indemnify the LIBF.

## **Security**

While the LIBF will make round the clock security arrangements at the hall (s) during the Fair, but the management will not be liable for any loss or damage to the goods and property of the participants in transit, storage or exhibition during the Fair. The Exhibitors are therefore advised not to leave their stand / stalls unattended during the Fair timings and also ensure their presence at opening and closing times. The Exhibitors, if they so desire, may make security arrangements of their stalls during the Fair timings through any security agency at their own cost, but this must be first approved by the LIBF.

## **Entry and Exit**

Exhibitors will be allowed entry into the halls not before 09:30 a.m. and shall have to vacate the halls by the notified closing time every day. No goods or displays may be removed during the Fair without the written permission of the LIBF management. All participants will be bound to observe the designated points of entry and exit for public in the Fair Hall(s). Any violation or forcible change in such points will result in closure of stall(s) of such exhibiter without any claim.

## **Cancellation**

In the event of a natural disaster, or if circumstances so warrant, the LIBF reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rentals collected shall be refunded after making the necessary deductions of expenses so incurred. But no refund in any case will be made if a participant wishes to withdraw from the Fair after making a firm booking.

Any of the terms and conditions mentioned above may be relaxed or modified or changed at any time before or during the Fair at the discretion of the LIBF, and such will be final and binding. In matters not herein mentioned the decision of LIBF management shall be final and binding on the exhibitor.

**Please address all communication to the following:**

**Mr. Nazeer Ahmad,**  
Coordinator LIBF 2019,  
PLD House, 35-Nabha Road, Lahore.  
**Mobile:** 0343-4004750 **Phone:** 042-37243601  
**Email:** trustlibf@gmail.com