AFAQ (ASSOCIATION FOR ACADEMIC QUALITY)

796-C Block, Faisal Town, Lahore, Pakistan.

Phone: +92-42-35166406, 35171090, 35171091

E-mail: mail@afaq.edu.pk Website: www.afaq.edu.pk

Name of CEO: Mr. Abrar Ahmed

Area of Specialty : RND, Trainings, Textbooks, Encyclopedias, Model School Development Programs, Career Counselling and Guidance.

Company Profile : AFAQ is an independent, ISO-certified not-for-profit organization dedicated to promoting quality education in Pakistan. AFAQ specializes in Curriculum Development, Teacher Training, School System Development, Children's Publications including weekly children's encyclopedia and Carrier Guidance and Counseling. AFAQ has developed 222 textbook titles, trained 150,000 School teachers and principals across 112 districts and it has a network of 400 dealers throughout Pakistan.

AHSAN-UL-KALAM

Lower Ground, Cambridge Computer Mall, Near CIA Center, Sadar, Karachi, Pakistan.

Cell: 0333-3675154

E-mail: novelty_optics@yahoo.com **Website:** www.ahsanulkalam.org

Name of CEO: Mr. Muhammad Shakir Area of Specialty: Islamic Gadgets

Company Profile: We wish to promote "Islamic Digital Gadgets" like Digital Quran, Digital Hajj

Device which are very helpful in getting knowledge of "Quran" and Hajj duas.

ALBAKIO INTERNATIONAL (Lahore – Karachi)

6 Al-Hamd Market, Ghazni Street, 40-Urdu Bazar, Lahore, Pakistan. **Phone:** +92-42-37356081 **Fax:** +92-42-37238010

E-mail: sales@albakio.com **Website:** www.albakio.com

Company Profile: Research and Publishing Institute of Educational Books.

ALBIAN

Second Floor, Umer Tower, Haq Street, Urdu Bazar, Lahore Pakistan.

Cell: 0321-8836932

Company Profile: Literature Books.

AL FALAH PUBLISHER

Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37243377 **Cell:** 0333-4380927

Name of CEO: Mr. Shabir Hussain

AL FAISAL NASHRAN

Ghazni Stree, Urdu Bazar, Lahore, Pakistan

E-mail: alfaisalpublisher@yahoo.com **Name of CEO:** Mr. Muhammad Faisal

Company Profile: Al-Faisal was established in 1981 with the objective of publishing the best books

on Islam, Literature and Reference and School Textbooks etc.

AL GHURAIR PRINTING AND PUBLISHING LLC

Masafi Compound, Satwa, P.O. Box 5613, Dubai, United Arab Emirates.

Phone: +971-43312317

E-mail: jay.singh@al-ghurair.com

Website: www.alghurairprinting.com

Name of CEO: Mr. Lakshmanan Ganapathy

Area of Specialty: Printing

Company Profile: AGPP, is one of the largest printing press in the Middle East with 14 sheetfed offset machines, 5 web offset machines, 8 binding lines and 3 digital printing machines. We provide 10 to 15 million books every month and export to Afghanistan, Iraq and various countries in Middle East and Africa.

ALMISBAH PUBLISHERS OF THE HOLY QURAN AND ISLAMIC BOOKS

16-Urdu Bazar, Lahore, Pakistan.

E-mail: info@almisbah.biz
Website: www.almisbah.biz

Name of CEO: Mr. Tariq Khurshid Suphi

Area of Specialty: Publishing of the Holy Quran and Islamic Books

Company Profile: "Let the cover peak for the Book

Let the paper echo its tones
Let the bindery convey its themes
Let the letters graph the pictures
Let the efforts be its coherence

Since 2001, a consortium of contemporary scribes sits together, mastering the way of tradition and decorating the modern styles of publishing the Scripture. It is "confectionary, jewelry, artistry and visionary" that we engrave the book with.

Along with "finding a way through the reader's eye, "Almisbah is on the road to acquire new and modern translations, interpretations, commentaries and other works from different scholars and academics; making it a diverse world for the aesthetical theological understanding and variety for the "curious" in the house of the Scripture. "Letting there be light."

AL-NOOR PUBLISHERS

15-X, Gazi Road, DHA, Lahore, Pakistan.

Phone: +92-42-35733700

E-mail: alnoorint@hotmail.com **Website:** www.alnoorpk.com

Name of CEO: Ms. Nighat Yasmin Hashmi Area of Specialty: Islamic, Quranic, Seerah.

Company Profile: Al-Noor Welfare Foundation is an organization registered with SECP and its objective is to produce a mother that can train a future generation according to Islamic principles, for we produce translate literature and teach and train students in 16 cities.

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ALI OLD BOOKS FAIR

Gulistan Colony, Dharampura Mustafabad, Lahore, Pakistan.

Cell: 0322-6182062, 0301-4772931 **Name of CEO:** Mr. Sher Muhammad

ALLIED BOOK COMPANY

Naqi Market, 75-The Mall, Lahore, Pakistan.

Phone: +92-42-36306456, 36310907, 36285620-2 **Fax:** +92-42-36360662

E-mail: allied@lhr.comsats.net.pk ; info@alliedbook.com

Website: www.alliedbook.com

Name of CEO: Mr. Dost Muhammad

Company Profile: We offer our services to the Institutions for import of Books/Reading Material against confirm order the books form UK, India and Singapore can be supplied within 4-6 weeks tentatively on the basis of Air Freight Links. From USA due to long distance it takes 10-12 weeks tentatively by normal Ocean Freight Services and cost of Air Freight is very high due to the long distance but can be used as a Special Case. We offer our services to distribute the works of our Pakistani Authors of Higher Education Level through our strong and efficient distribution Network within the country.

AL RIAZ NASHRAN

Ghazni Street, Urdu Bazah, Lahore, Pakistan.

Cell: 0321-9472859

E-mail: alriaz.naashran@gmail.com **Name of CEO:** Mr. Khuram Shezad

Area of Specialty: General and Islamic Books

ANJUMAN TARAQQI-E-URDU PAKISTAN

D-159, Block-7, Gulshan-e-Iqbal, Karachi-75300, Pakistan.

Phone: +92-21-34811406, 34973296

E-mail: anjumantarragieurdu@hotmail.com; gaumi.zaban@yahoo.com

Name of CEO: Mr. Aftab Ahmed Khan

Company Profile: Anuman Taraqqi-e-Urdu Pakistan which had been established in 1903, has been publishing books on Research, Criticism, Linguistics, Translations, Dictionaries, Terms to promote Literature ever since.

ASIAN EDUCATIONAL SERVICES

RZ-256/19, Tughlakabad Ext., New Delhi - 110019, India.

Phone: +91-11-29992586

E-mail: gautam@aes.ind.in

Website: www.aes.ind.in

Name of CEO: Mr. Gautam Jetley

Area of Specialty: Travel, History, Linguistics, Religion

Company Profile: Limited Edition Antiquarian Reprints of books first published between the 17th and the early 20th centuries. A collection of over 200 ancient, medieval and modern travelogues; historical source books; linguistic aids of over 40 languages, studies of caste, tribes, customs, folklore. Extensively

covered: Punjab, Kashmir, Pakistan, Iran and Central Asia.

ANEES BOOK CORNER

34-F, Main Market, Gulberg-II, Lahore, Pakistan.

Phone: +92-42-35751683

Name of CEO: Mr. Tahir Naveed

Company Profile: Our aim is to provide a quality education, a huge variety of books and Electronical Educational Aid, such as Digital Directory, Calculators, Digital Quran-e-Pak, Pen Quran and much more.

AL-QURAISH PUBLICATIONS

Circular Road, Chowk Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37668958

E-mail: info@alquraish.com

Website: www.alquraish.com

Name of CEO: Mr. Muhammad Ali Qureshi

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AZAD BOOK SUPPLIER

471-M, Model Town, Ext. Lahore, Pakistan.

Cell: 0305-8547644

Name of CEO: Mr. A.K. Shahzad

Area of Specialty: All kind of subjects, General Books, Story Books, School, College and Library

Books supply and Marketing.

BRITISH BROADCASTING CORPORATION (BBC)

Post Box No.1151, G.P.O. Islamabad, Pakistan.

Website: www.bbcurdu.com

Name of CEO: Mr. Aammer Ahmed Khan

BOOKLAND PAKISTAN

Unit 206/5, Cavalry Ground, Lahore, Pakistan.

Phone: +92-42-36674939

E-mail: booklandlahore@gmail.com

Website: www.bookland.pk

Name of CEO: Mr. Syed Saleem Bokhari

Area of Specialty: Imported children books

Company Profile : Founded in early sixties by Mr. Saleem Bokhari in Quetta and a distribution office in Lahore, Bookland Pakistan is emerging as a prominent distributor of imported books by representing major publishers round the world. Our areas of interest includes children, general, Text and educational books. We are not a giant Pakistani book seller, nor do we aspire to be one. Instead, we are selective – every book is hand picked on the basis that it in some way informs; uplifts and elevates the mind and heart of young readers and early learners.

BOOKLAND

16-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37124656

E-mail: info@bookland.com.pk **Website:** www.bookland.com.pk

Name of CEO: Mr. Tayyab Sultan Sufi

Area of Specialty: School Books, College Books and General Books

Company Profile: *Bookland* entered into publishing and distribution business functioning since 1947 and, from then onward, has been on the forefront of the publishing industry, with the distinction of books with excellence. Our publications are mainly focused at textbooks for schools and higher education academia. With the fourth generation in the struggle, we strive for national educational integration towards the global standards.

BOOKMAN

Hasan Palace, Qari Colony, Daroghawala, G.T. Road, Lahore, Pakistan.

Phone: +92-42-36541921

E-mail: bookmanimran@hotmail.com

Website: www.bookman.com.pk

Name of CEO: Mr. Imran Iqbal

Area of Specialty: Social Sciences and Physical Sciences

Company Profile: Bookman's aim is to provide our customers with the most comprehensive accurate and rapid answer to specific questions that need to be answered by focusing on what we know best and by filtering and organizing a combination of Web, Blog and Bookman business content we believe that we can prove the best results for our customers.

BOOK GROUP

187/2 C, Block 2, P.E.C.H.S. Karachi, Pakistan.

Phone: 111-825-336

E-mail: info@bookgroup.org.pk
Website: www.bookgroup.org.pk
Name of CEO: Mr. Sami Mustafa

Area of Specialty: Children Urdu Books

Company Profile: Bookgroup is a non-profit, educational research organization. It has published over 200 titles in Urdu (and a few other languages) for children from KG 1 to Class 11. These books are used both for fun reading and as alternative textbooks in more than 300 schools (1,250 campuses) across Pakistan, as part of their Urdu curriculum.

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BOOK CENTRE

49 Shahrah-e-Quaid-e-Azam, Regal Chowk, Lahore, Pakistan.

Phone: +92-42-37237503 - 37237520

E-mail: info@bookcentre.pk **Website:** www.bookcentre.pk

Name of CEO: Mr. Abid Hameed Warris

Area of Specialty: Children Educational Books

Company Profile: Founded by late Abdul Hameed Warris in 1950. At that time he was the pioneer for all English Medium Schools. We used to supply books from Peshawar to Dhaka (East Pakistan). In late 70's he added scientific and technical books and in 80's started publishing books for English Medium Schools. By the Grace of God now Book Centre is leading from the front.

BURHANI BOOK CENTRE

Shop No. 6, Nausheen Centre, Hashmi Trust Building, New Urdu Bazar, Karachi, Pakistan.

Phone: +92-21-32212640

E-mail: burhanibooks@hotmail.com Name of CEO: Mr. Murtaza S. Rawala

Area of Specialty: 'O' and 'A' Level Books

Company Profile: Burhani Book Centre carries a complete range of "O" and "A" level textbooks,

reference books and exam preparation books, such as past paper and MCQ's.

CH. GHULAM RASUL & SONS, PUBLISHERS

Al-Karim Market, Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37233909 E-mail: mails@cgras.com Website: www.cgras.com

Name of CEO: Mr. Majid Ali Rana

Area of Specialty: Educational Books and General Books

CAMBRIDGE UNIVERSITY PRESS

Cambridge House, 4381/4, Ansari Road, Daryagani, New Delhi – 110002, India.

Phone: +91-11-43543500

E-mail: cupdel@Cambridge.org
Website: www.cambridgeindia.org
Name of CEO: Mr. Manas P. Saikia

Area of Specialty: School Books, ELT, Higher Academic, International School Books

Company Profile: Cambridge University Press publishes original academic and educational books in the English Language focused on India, Pakistan, Nepal, Bangladesh, Bhutan, Sri Lanka and Maldives. Many of the books published under the imprint "Foundation Books", are used in the Universities and Schools across the subcontinent.

CUP has also an extensive publishing programme for international schools taking the University of Cambridge International Examination (CIE). There are several books published on behalf of CIE and endorsed by them.

CARAVAN BOOK HOUSE

2 Kachehri Road, Anarkali, Lahore, Pakistan.

Phone: +92-42-37212091, 37122955

E-mail: caravanlhr@hotmail.com

Website: www.carvanbookhouse.com **Name of CEO:** Mr. Ch. Ahmed Najib

Area of Specialty: Textbooks, Children Books and Competition Books.

Company Profile: The Carvan Book House founded in 1946 and Publisher of highly qualified Educational Text, Reference, General, Technical and Children Books of all disciplines from KG to Postgraduate Level and Books for almost all Competitive Examinations.

DARUL ISHAAT, KARACHI

Urdu Bazar, Karachi, Pakistan.

Cell: 0300-9229180

E-mail: ishaat@cyber.net.pk

Name of CEO: Mr. Khalil Usmani

Area of Specialty: Holy Quran, Islamic Literature in English and Urdu

Company Profile: We publish wholesale and export Holy Quran, Translations and authentic Islamic

Books in Urdu, Arabic and English.

DAR-UL-EEMAN

Zubaida Centre, Shop No.17, Ist Floor, Urdu Bazar, Lahore, Pakistan.

Cell: 0321-4602218

Name of CEO: Mr. Muhammad Ilyas Ghumman

Area of Specialty: Islamic Books, CDs, Islamic Lectures.

Company Profile: The Company P

DOGAR BROTHERS

17-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37233706

E-mail: info@dogargroup.com **Website:** www.dogargroup.com

Name of CEO: Mr. Khalid Mahmood Dogar

DAR-UL-SHAOUR

37-Mozang Road, Book Street, Lahore, Pakistan.

Phone: +92-42-37239138

E-mail: m-d7868@yahoo.com
Website: www.darulshaour.com
Name of CEO: Mr. Abbas Shad
Area of Specialty: Self Help Books

Company Profile: Dar-ul-Shaour has proved to be a milestone in promoting book reading. It has been putting the best of its efforts in the field for more than 20 years. A Monthly Magazine named "Dar-ul-Shaour" by this company to highlight various social issues and providing a significant set of information to our readers.

DOGAR PUBLISHERS

36-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37120060

E-mail : dogar_publishers@yahoo.com **Website :** www.dogarpublishers.com

Name of CEO: Mr. Shahid Mahmood Dogar

Area of Specialty: Publishing, Printing & Wholesaler plus retailer (Competitive and Syllabus Books).

Company Profile: Dogar Publishers is a leading publisher of Pakistan having monopoly of publishing books for competitive exams. We publish CSS, PMS, PCS, Army, Navy, PAF, Police, M.A., B.A., B.Sc., B.Sc. (Hons), F.A., F.Sc. and School Books. Dogar Publishers has branches in all the leading cities of Pakistan under the banner of Dogar's Unique Books.

DARUSSALAM PUBLISHERS AND DISTRIBUTORS

36-B, Lower Mall, Secretariat, Lahore, Pakistan.

Phone: +92-42-37240024, 37232400, 37354072

E-mail: info@darussalam.pk.com **Website:** www.darussalam.pk.com

Name of CEO: Mr. Abdul Malik Mufahid

Company Profile: Darussalam is a Multingual International Islamic Publishing House with Headquarter in Riyadh, Saudi Arabia and branches and agents all over the World. Darussalam strives to publish most authentic Islamic books in the light of the Quran and the Sunnah, in all major languages. Darussalam has been engaged from its very inception, in producing books on Islam in the Arabic, English, Urdu, Spanish, French, Hindi, Persian, Malayalam, Turkish, Indonesian, Russian, Albanian and Bangla Languages. The main theme of these books is to present the fundamentals of Islam as explained by the most recognized Islamic scholars of the Muslim World.

ELSEVIER

Tower 10B, 14th Floor, DLF Phase 2, Cyber City, Gurgaon.

E-mail: ksharma@elsevier.com
Name of CEO: Mr. Kamal Sharma
Area of Specialty: Publishing Medical

Company Profile: Elsevier is the leading provider of Science and Health information. We partner with

experts around the globe to develop world-class content.

FUTURE WORLD PUBLICATIONS

UG-344, Deans Trade Centre, Islamia Road, Peshawar Cantt. Pakistan.

Phone: +92-91-5250190

E-mail: futureworld.pk@gmail.com

Website: www.futureworldpublications.com **Name of CEO:** Mr. Mian Waqar Naeem

Area of Specialty: Children Books, Dictionaries, Activity Books, Art and Craft and School Textbooks.

Company Profile: Future World Publications have been a dedicated publishing house for the past few years. Our absolute mission is to provide educational development books for the Pre-primary, Primary and Secondary blooming children which make possible for the kids to begin studies at a delicate age in an enthusiastic manner with curiosity.

FATIMA BOOK HOUSE

Shop No.3, Muslim Centre, Chattergee Road, Urdu Bazar, Lahore, Pakistan.

Name of CEO: Mr. M. Tariq Qureshi

Area of Specialty: Publisher and Sellers of English Language Books.

GALAXY BOOKS

45-Commercial Zone, Liberty Market, Lahore, Pakistan.

Phone: +92-42-35756425

E-mail: zahidalikazmi@yahoo.com

Name of CEO: Mr. Syed Zahid Ali Kazmi

GLOBAL LINK INFORMATION SERVICES

Suite # CB-18, Hasan Centre, Gulshan-e-Igbal, Block – 16, Karachi – 75300, Pakistan.

Phone: +92-21-34989437

E-mail: globallinkinfoser@yahoo.com **Name of CEO:** Mr. Muhammad Siddique

Area of Specialty: Library supplier for all of the reading materials.

Company Profile: We are international bookseller, subscription agent and library supplier. Deals in all kind of reading materials i.e., Books, Magazines, Journals, Periodicals, Newspaper etc. since last several years.

GOHAR PUBLISHER PAKISTAN

7-C, Marther Street, Lower Mall, Urdu Bazar, Lahore, Pakistan

Phone: +92-42-37361291

E-mail: goharpublisher@gmail.com **Website:** www.goharpublishers.com **Name of CEO:** Mr. Abuzar Ghaffari

Area of Specialty: Text Books

Company Profile: Gohar Publishers Pakistan is one of the leading publishing companies of Pakistan, dealing in International Standards quality Textbooks for the young learners of junior and upper classes. The response and appreciation extended by well established esteemed educational institutions is our asset.

GABA EDUCATIONAL BOOKS, KARACHI

1/2 Urdu Manzil, Urdu Bazar, M.A. Jinnah Road, Karachi, Pakistan.

Phone: +92-21-32636565

E-mail: gebpak@gabedu.com

Name of CEO: Mr. Muhammad Haroon Gaba

Area of Specialty: School Textbooks and Allied Materials, Islamic Literature and Quran Sharif.

Company Profile: "Gaba Educational Books is a leading publisher which develops Textbooks for Pre-Primary, Primary and Secondary-levels on subjects of English, Mathematics, Urdu, Sindhi, Social Studies, Science, Computer, Islamiat, Grammar, General Knowledge, Drawing/Coloring activity books and allied material with Teachers' guide and home work diaries with the objective of promoting the scientific system of teaching and learning. We also publish Islamic Books, High-quality Wall Charts, Stickers and Flash Cards.

HARMONY PUBLICATIONS (SMC PVT.) LTD. (TURKIYE)

9, Sumbal Road/Main Double Road, F-10/2, Islamabad, Pakistan.

Phone: +92-51-2212250 ext. 107

Website: www.harmonypublications.net

Name of CEO: Mr. Yakup On

Area of Specialty: Books of Prayers, Quran, Hadith, Spirituality & Sufism, Turkish Culture & History

Company Profile: Main Portfolio comprises of books and media on Islam as a Religion, Islamic History and Art, Islamic Spirituality and Traditions, in mission to create common understanding and

mutual respect in a Globalized World.

HAQ PUBLICATIONS

2-A, Syed Plaza, Chatterji Road, Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37220631 **Cell**: 0300-9422434

IOBAL ACADEMY PAKISTAN

Building No.1, 6th Floor, Aiwan-e-Iqbal Complex, Egerton Road, Lahore, Pakistan.

Phone: +92-42-99203573 **E-mail:** pr@iap.gov.pk

Website: www.allamaigbal.com

Name of CEO: Mr. Muhammad Suheyl Umar

Area of Specialty: Iqbaliyat

Company Profile: Iqbal Academy Pakistan (IAP) is a statutory of the Government of Pakistan and Center of Excellence for Iqbal Studies. IAP has developed innovative material for introducing Iqbal in children and youth. This material also focuses on character education. IAP has also developed Ist Urdu Cyber Library and Pakistan's First Multilingual Library Database.

IDARA MINHAJ-UL-QURAN PUBLICATION

365-M Block, Model Town, Lahore, Pakistan.

Phone: +92-42-35165338 Website: www.minhaj.org

Name of CEO: Mr. Haji Manzoor Hussain

Area of Specialty: Islamic Books and Religious Books

IQBAL SONS EDUCATIONAL PUBLISHERS

Urdu Bazar, M.A. Jinnah Road, Karachi, Pakistan.

Phone: +92-21-32218838 **Cell:** 0321-9269459

E-mail: aliqbalsons@yahoo.com **Website:** www.al-iqbaledu.com

Name of CEO: Mr. M. Sohail Iqbal Gaba

Area of Specialty: School Books

Company Profile: Our mission is to enhance awareness, discussion and changes in the world through education, learning and intellectual inquiry. The 3rd Generation of AL-IQBAL Serving Education tries to improve the literacy rate in the country by providing the quality books at low price. Our books provide quality work, lucid expression. Eye catch illustrations and full of knowledge material. Our books are excellent for practitioner who are familiar with foundational concise and straight forward. Our books exports in UAE, Saudi Arabia, Kuwait and Afghanistan.

IDARA-E-ISLAMIAT (LAHORE – KARACHI)

14-Dina Nath Mansion, Mall Road, Lahore, Pakistan.

Phone: +92-42-37324412

E-mail: idara-e-islamiat@gmail.co

Name of CEO: Mr. Saud Ashraf Usmani

Area of Specialty: Islamic Books

Company Profile: " THE PROFILE PROFILE



ISMART PUBLISHERS

591-L Block, Johar Town, Lahore, Pakistan

Phone: +92-42-35950906

E-mail: shahzad.iqra@gmail.com
Website: www.ismartpublishers.com
Name of CEO: Mr. Ehmad Ejaz

Area of Specialty: Publications and Distribution at Karachi, Lahore, Faisalabad, Multan, Bahawalpur,

Rawalpindi, Islamabad.

Company Profile: Ismart Publishers is one of the leading publishers of Electronic Kids Educational Products providing Innovative Educational Products in International market.

ISLAMIC PUBLICATIONS PVT. LTD.

Mansoora, Multan Road, Lahore, Pakistan

Phone: +92-42-35417074

E-mail: islamicpak@yahoo.com
Website: www.islamicpak.com.pk

Name of CEO: Mr. Muhammad Hafeez

Area of Specialty: Publishers and Book Sellers

Company Profile: Islamic Publications was established in 1959 in Karachi. After few years it moved to Lahore and started the publishing of Book at large scale. Islamic Publications is the largest publisher of Syed Maudoodi Books. It also publishing the books of Molana Yousaf Islam, Dr. Lal Muhammad, Prof. Khursheed Ahmed etc.

ILM-O-IRFAN PUBLISHERS

40-Alhamd Market, Urdu Bazar, Lahore, Pakistan

Phone: +92-42-37352332

E-mail: ilmoirfanpublishers@hotmail.com
Website: www.ilmoirfanpublishers.com
Name of CEO: Mr. Gullfraz Ahmed

Area of Specialty: Novel, Poetry, Islamic, Computer, Fiction, History etc.

Company Profile: Ilm-o-Irfan Publishers is doing very well to promote literature, culture, religion, poetry and novelistic ideas since 15 years all over the country by publishing books to generate knowledge is people. Ilm-o-Irfan Publishers is not only famous in Pakistan but it is also a well known publisher institute in other countries. We have published the books of famous writers like Umera Ahmad, Nimra Ahmad, Farhat Ishtiaq, Iqra Saghir, Nighat Abdullah, Rifat Siraj, Mamoona Khurshid Ali, Shahida Latif, Qasira Hayat, Seema Munaf, Subus Gul, Asmat Chughtai etc.

IDARA MATBUIAT SULEMANI

Rahman Market, Ghazni Street, Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37232788 **Cell:** 0313-7232788

Area of Specialty: Publisher

JAHANGIR GROUP OF PUBLICATIONS

121-D, Gulberg-II, Lahore, Pakistan.

Phone: +92-42-35754518

E-mail: avaismalik@jbdpress.com

Website: www.jbdpress.com
Name of CEO: Mr. Fawaz Niaz

Area of Specialty: Book Publication and Magazines.

Company Profile: We at Jahangir Group of Publications since 1923 with its network of branches located in all the major cities of Pakistan. JGP has a long and impressive history of serving the nation in the field of knowledge through more than 4000 enlightening, informative and edifying publications on almost all spheres of life including Literature, Politics, Technical Education, IT, Poetry, History, Philosophy, Islam, Encyclopedias, Cook Books, Kids Books, Books for Competitive Exams.

JAVED PUBLISHERS

Al-Fazal Market, 17-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37239505

E-mail: javediqbal@javedpublishers.com

Website: www.javedpublisers.com Name of CEO: Mr. Javed Iqbal

Area of Specialty: Publisher of Play Group to Primary Level School Books.

Company Profile: Javed Publishers is an academic and educational publisher having many distinct imprints including Suffah Series, Boli Kitabain, Interactive CDs, Talent Series and Superior Series. We believe that through books, we can share a world, building greater understanding and tolerance within our increasingly diverse communities as well as throughout the shrinking globe.

JAYPEE BROTHERS MEDICAL PUBLISHERS (P) LTD.

4838/24, Ansari Road, Darya Ganj, New Delhi-110 002, India.

Phone: 011-43574357

E-mail: pgbandhu@gmail.com

Website: www.jaypeebrothers.com

Name of CEO: Mr. J.P. Vij

Area of Specialty: Exclusive Publishers of Medical Books only for its promotion and publicity in the

Global Market.

Company Profile: Jaypee Brothers Medical Publishers Pvt. Ltd. is the Exclusive Publishers, Distributors Exports and Importers the Publications. Jaypee is one of the leading Medical Publishers in the World today. With an active backlist of 3500 titles and 25 journals. Jaypee is looking ahead to publish 300 new books per year. Apart from the participation in International Book Fairs every year. Jaypee is also dealing in books and journals through its subsidiary Messrs Jaypee Infomedia (P) Ltd., New Delhi. The various titles published by JAYPEE have been reprinted/translated into several foreign languages.

JONES & BARTLETT LEARNING

5 Wall Street, Burlington, MA 01803, USA.

Phone: 978-443-5000

E-mail: ptutunjian@jblearning.com **Website:** www.jblearning.com

Name of CEO: Mr. Patricia A. Tutunjian

Area of Specialty: Biological Science, Lift Science, Health Science, Nursing, Medicine, Mathematics,

Computer Science, Criminal Justice and EMs, Fire and Safety.

Company Profile: Publisher of Textbooks in Biological Science, Life Science, Health Science,

Nursing, Medicine, Mathematics, Computer Science, Criminal Justice and Fire, EMs & Safety.

KALYANI PUBLISHERS

BT 1292 Rajinder Nagar, Ludhiana (Pb.), India.

Phone: 0161-2760031

E-mail: kalyanibooks@yahoo.com Name of CEO: Mr. Raj Kumar

Area of Specialty: Agriculture, Veterinary, Commerce and Management, Humanities and Science.

Company Profile: Publishers of Educational Textbooks namely Agriculture, Veterinary, Commerce

and Management, Humanities and Science.

KITAB GHAR

I-144, Iqbal Road, Rawalpindi, Pakistan.

Phone: 5552929

E-mail: masoodkitabghar@hotmail.com

Website: www.kitabghar.biz

Name of CEO: Mr. Khalid Masood Malik

KIZAR READER

15/B, Kapoor Thala Houses, Lake Road, Old Anarkali, Lahore, Pakistan.

Cell: 0300-4416761

Name of CEO: Mr. Ma'az Hashmi

Area of Specialty: Publisher

KALAAM COMMUNICATIONS (PVT.) LTD.

69-D, Main Market, Near WASA Head Office, Gulberg-II, Lahore, Pakistan.

Phone: +92-42-35413382 - 35413383

E-mail: sales.kalaamcommunications@gmail.com

Website: www.kalaamcommunications.com

Name of CEO: Mr. Najam Sethi

Area of Specialty: Publisher, Printer, Promotion of Children's Urdu and English Books

Company Profile: Description of Exhibitor about its Publishing/Bookselling/Educational or other

activities.

LIBERTY BOOKS PVT. LTD. (MAGAZINE DIVISION)

15C, 17C, South Park Avenue, Phase II, Extn. DHA, Karachi, Pakistan.

Phone: +92-21-35381332 - 4

E-mail: liberty-books@cyber.net.pk
Website: www.libertymagazines.com
Name of CEO: Mr. Jamil Hussain

Area of Specialty: International Magazines and Newspapers

Company Profile: Liberty Books (Pvt.) Ltd. (Magazine Division) deals International Magazines and Newspapers since last 30 years. We work directly with the Magazine/Newspaper Publishers to bring our customers the best discounts and special offers. With over 250 titles to choose from, you will find something for every interest at Liberty Magazines, from Fashion to Fishing and Gossip to Golf.

LAHORE BOOK CITY

Macca Center, 5-Lower Mall, Lahore, Pakistan.

Phone: +92-42-37322770

Name of CEO: Mr. Shakeel Sarfraz

Area of Specialty: Novel, Poetry, Islamic, Computer, Fiction, History etc.

Company Profile: Lahore Book city is doing very well to promote literature, culture, religion, poetry and novelistic ideas since 5 years all over the country by publishing books to generate knowledge is people.

LAXMI PUBLICATIONS (P) LTD.

113, Golden House, Daryagani, New Delhi – 110 002, India

Phone: +91-11-43532500

E-mail: info@lakmipublications.com Website: www.laxmipublications.com Name of CEO: Mr. Saurabh Gupta

Area of Specialty: Science/Technology/Management and School Books

Company Profile: Laxmi Publications is a privately held publishing company head quartered in New Delhi, India, since the incaption in 1974, it has grown tremendously as one of the leading educational publishers in India. It has four subsidiaries and imprint in the name of Laxmi Publications Pvt. Ltd., Firewall Media, University Science and Golden Bell through which it caters to different nicked of educational and professional books.

LIBERTY BOOKS (PVT.) LTD.

3-Rafiq Plaza, M.r. Kayani Road, Saddar, Karachi, Pakistan.

Phone: +92-21-35656567-8 **E-mail:** libooks@cyber.net.pk

Website: www.libertybooks.com Name of CEO: Mr. Saleem Hussain

Area of Specialty: Bookseller, Distributor, Importer

Company Profile: Liberty Books is considered one of the leading book businesses in Pakistan. Established in 1980, with time-tested and strong relations with distributors Worldwide. Liberty has a diverse and vast range of books and magazines practically on any subject in the word. Over the years. Liberty has actively been expanding its network all over the country. Strategically distributing throughout Pakistan, providing books and magazines to suit all ages and preferences.

M.I.S MULTIMEDIA INNOVATIVE SOLUTION

523 Block-C, Adam Jee Nagar, Karachi, Pakistan.

Phone: +92-21-34944448

E-mail: mismarketing1@yahoo.com

Website: www.mis4kids.com

Name of CEO: Mr. Muhammad Hashim

Area of Specialty: Books and CDs for Children.

Area of Specialty: Books and CDS for Clindren.

Company Profile:

**Company Profile:

**Com



MAKTABA QUTBUL IRSHAD

Office # 1486 – C/2, Nagi Road, Cantt. Lahore, Pakistan

Cell: 0333-65917777

E-mail: mgi@servehumanity.org

Website: www.mgi.servehumanity.org

Name of CEO: Mr. Muhammad Azam Nazir Sheikh

Area of Specialty: Distribution Network

Company Profile: We provide books distribution services to publishers of Islamic and Educational Books in Lahore. We have setup to market product and services for books, stationery, computer aided products and softwares.

MAKTABA-E-HASSAN

Awan Center, 146-12-B-I, Township, Lahore, Pakistan.

Cell: 0321-5957176

E-mail: shoaibcheema19@gmail.com

Name of CEO: Mr. Sayyed Anees Ahmed Shah

Area of Specialty: Publisher

Company Profile: Publishing and Bookselling.

MAOBOOL BOOKS

10-Dayal Singh Mansion, Mall Road, Lahore, Pakistan.

Phone: +92-42-37357058

E-mail: maqboolbooks@gmail.com **Website:** www.maqboolbooks.com

Name of CEO: Mr. Dr. Arshed Maqbool

Area of Specialty: Children's Books

Company Profile: Maqbool Books was founded to publish and promote children's books in 1989. We have published books on subjects ranging from Historical Personalities of the Sub-continent to the Prophets of Islam and many Funny Eastern Contemporary Stories for children. "Fostering Literature and Enriching Lives" is what we do!

MALIK BOOK DEPOT

Chowk Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37231388

Name of CEO: Mr. Muhammad Saleem Khan

Area of Specialty: Publisher of Tibbi, Technical, Language Books and Dictionaries etc.

Company Profile: We are serving the nation through books since 1960. We deal in general and rare

books.

MAKTABA BAIT-UL-ILM

Shop No.17, Al-Fazal Market, Urdu Bazar, Lahore.

Phone: +92-42-37112356

E-mail: mbi.33pk

Website: www.mbi.com.pk

Name of CEO: Mr. Mufti Hanif Abdul Majeed

Company Profile: Maktaba Bait-ul-Ilm is a non profit Educational Organization. We have produced more than 240 titles in Urdu, English and Arabic languages for young, adult, professionals and preprimary to Grade – 8. Some of our most popular publications are Mustand, Majmuia Wazaif, Gift to Groom/Bride and Monthly Magazine Zoq-o-Shoq, Islamic story books and Taebiyate Nisab for children.

M. HUSSIN BOOK CENTER

Gali No.11, Karam Chand Street, Old Anarkali, Lahore, Pakistan.

Phone: +92-42-38593785

E-mail: mhussanbooks.gmail.com

Name of CEO: Mr. Muhammad Hussain

Company Profile: Rare and Antique Books and Children Books.

MAKTABA AYESHA

Urdu Bazar, Lahore, Pakistan. **Phone:** +92-42-37360541

E-mail: qasirmaharvi@yahoo.com

MACMILLAN PUBLISHERS INDIA, LTD.

B-41, Sector – 4, Noida – 201 301 (UP), India.

E-mail: navalshorklamacmillan.com Website: www.macmillaneducation.in

Name of CEO: Mr. Amitabh

Area of Specialty: Humanities, Social Sciences, Sciences and Management.

Company Profile: Macmillan Publishers India Ltd. is Worldwide Macmillan Group. Its vision is to contribute towards uplift of education and to provide high quality educational materials to schools and

institutions of higher education.

MULTILINE BOOKS

Shop No.3, Ahmed Mansion, Hall Road, Regal Chowk, Lahore, Pakistan.

Phone: +92-42-37353564 - 37210089 **E-mail:** multilane.books@gmail.com Website: www.multilinebooks.com

Name of CEO: Mr. Zubair Khalid Mirza

Area of Specialty: Text and Reference books in Engineering, Medical, Agriculture, Social Sciences, Management and Biological Sciences.

Company Profile: Importers, Whole sales, Retailers, Library suppliers of Books, Journals, CD-ROMs and Databases. Specialized in Scientific and Technical Subjects like Social Sciences, Life Sciences, Medical Sciences, Agriculture, Engineering, English Literature, Computer Sciences and many more.

NEW CENTURY EDUCATION

143-A, Milad Street, Faisal Town, Lahore, Pakistan.

Cell: 0322-5883395 : 0322-5883397 - 9

E-mail: info@nceonline.pk Website: www.nceonline.com

Name of CEO: Mr. Abdul Hai Khan

Area of Specialty: Research and Training (ECE), Curriculum development.

Company Profile: NCE is an educational organization working to improve the quality of education in Pakistan. NCE has a team of highly experienced education expert. NCE designs effective teachers training programs, high quality books and high tech. school development programs.

NIGARSHAT

24 Mozang Road, Lahore, Pakistan.

Phone: +92-42-37322892

E-mail: nigarshat@yahoo.com

Website: www.nigarshatpublishers.com

Name of CEO: Mr. Asif Javed

Area of Specialty: Social Sciences

Company Profile: Translation and Publishing.

NAZIR OLD BOOK SHOP

Street No.54, Khateek Mandi, Dharmpura, Lahore, Pakistan.

Cell: 0321-8803960

Name of CEO: Mr. Muhammad Nazir Area of Specialty: Old Books Seller

N.B. BOOKS, STATIONERS AND GIFTS

337-J-III, Johar Town, Lahore, Pakistan.

Cell: 0308-4665751

E-mail: mjunaid.sultan@yahoo.com **Name of CEO:** Mr. Junaid Sultan

Area of Specialty: Books, Stationery and Gifts.

Company Profile: All kind of books and stationery and Kids Books (Imported).

NIA INTERNATIONAL

69-Circular Road, Lahore, Pakistan.

Phone: +92-42-37666940

E-mail: umair.nia@gmail.com
Website: www.nia-int.com

Name of CEO: Mr. Umair Naeem Sheikh Area of Specialty: Digital Islamic Products.

Company Profile: We are sole distributor of Enmac Hong Kong which deals in digital Islamic

Products, Islamic Mobiles, Pen Quran, Digital Quran etc.

NEW AGE INTERNATIONAL (P) LTD., PUBLISHERS

4835/24, Ansari Road, Darya Ganj, New Delhi – 110 002, India.

Phone: +91-11-23276802

E-mail: contactus@newage.publishers.com

Website: www.newagepublishers.com

Name of CEO: Mr. Saurya Gupta

Area of Specialty: Science/Technology and Management

Company Profile: Established in 1966, New Age International Publishers is among reading publishing houses bringing out professional and all level textbooks in Comm., Management, Science, Tech., Medical Science, which has earned the trust of educators and students alike. Our books spanning from cell to career making professional level have transformed "New AGE" into a broad name.

OXFORD UNIVERSITY PRESS

No.38, Sector 15, Korangi Industrial Area, Karachi – 74900, Pakistan

Phone: 111-693-673

E-mail: oup.pk@oup.com

Website: http://www.oup.com/pk Name of CEO: Ms. Ameena Saivid

Area of Specialty: Educational, Academic and Reference Books

Company Profile : Oxford University Press (OUP) Pakistan has an extensive school and college textbook publishing programme which addresses the need for books that are both of high quality and specific to the environment. It has gained a reputation for publishing high quality dictionaries as well as well-researched books of academic and general interest considered to be authoritative and definitive work on Pakistan.

PAK BOOK CORPORATION

Aziz Chambers, 21 Queen's Road, Lahore, Pakistan.

Phone: +92-042-111-636-636

E-mail: info@pakbook.com

Website: www.pakbook.com

Name of CEO: M. Iqbal Cheema

Area of Specialty: Distributor of Scientific and Technical Books in High Education

Company Profile: Pak Book is the largest distributor of STM books in Pakistan and maintaining a stock, over hundred thousand books, published by the foreign publishers located in U.K., U.S.A., Europe and India, with fully computerized networking operations and branches in Lahore, Islamabad, Karachi. Pak Book is able to serve professionals and postgraduates institutes, all over the country. For instant access to our on-line catalogue, please visit at www.pakbook.com.

PAAK COMPANY

17-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37230555; 37352427 E-mail: pakcompany@hotmail.com Website: www.pakcompany.com.pk

Name of CEO: Mr. Syed Ahsan Mahmud

Area of Specialty: Holy Quran, Text and General Books.

Company Profile: PAAK Company is the first Pakistani Company which developed, introduced and published the Holy Quran from Computerized Calligraphic Arabic Font. Holy Quran, Separas and different Surahs, translation in different languages (English, Roman English, Urdu, Farsi (Persian),

Sindhi etc.) are available.

PARADISE BOOKS AND DISTRIBUTORS

79N, Block II, Off Khalid Bin Waleed Road, P.E.C.H.S., Karachi, Pakistan.

Phone: +92-21-34314981

E-mail: info@paradisebooks.com.pk
Name of CEO: Mr. Muhammad Najeeb
Area of Specialty: Children Islamic Books

Company Profile: Paradise Books was founded by the great legendary Mr. Suleman Yousuf Molai in 1942 and every since PB&D has been serving the country with its outstanding distribution of books, magazine and publishing services. Our 50 year old association with the world's largest selling weekly news magazine TIME, is a landmark which makes it an extraordinary icon in print media distribution industry. PB&D is also proud to announce the completion of decade old exclusive affiliation with GOODWORD BOOKS, the world's most acclaimed publisher of Islamic Books.

PARAMOUNT PUBLISHING ENTERPRISE

81-C-II, Main Tariq Road, Gulberg III, Lahore, Pakistan.

Phone: +92-42-35874019

E-mail: infolhr@paramountbooks.com.pk
Website: www.paramountbooks.com.pk
Name of CEO: Mr. Iqbal Saleh Muhammad

Area of Specialty: School Books, Medical, Science and Technology, General, Trade, O'Level and A

Level.

Company Profile: Established in 1948 with outlets in major cities and distributors country wide providing books in all fields and Technical, Scientific, Medical, Fiction and non-fiction, School Textbooks, Children and General reference books and publishers of Medical Trade Books.

POPULATION WELFARE DEPARTMENT,

GOVERNMENT OF PUNJAB

14-Babar Block, New Garden Town, Lahore, Pakistan.

Phone: +92-42-99232473

E-mail : ddiec.dgpwd@gmail.com **Website :** www.pwdpunjab.pk

Name of CEO: Director General, Population Welfare Department.

Area of Specialty: Provision of contraceptives to General Public to promote small family norms.

Company Profile: Population Welfare Department is providing reproductive health services for socio – economic development of the country. The objective of the development is to conduct people about family planning birth spacing, breast feeding and to provide pre-natal and post-natal health care to the mother and child. Family Planning Services are provided through FW Centres, FH Clinics, Veseetomy Clinics and Male Mobilizers.

PROGRESSIVE INTERNATIONAL AGENCIES (PVT.) LIMITED

62-Mozang Road, Near Safanwala Chowk, Lahore – 5400, Pakistan.

Phone: +92-42-36372806

E-mail: subscription@progressivebook.net; books@progressivebooks.net

Website: www.progressivebooks.net

Name of CEO: Mr. Muhammad Iqbal Gaziani

Area of Specialty: International Booksellers, Subscription Agents, Distributors of CD-Rom Databases.

Company Profile: Progressive International Agencies (Pvt.) Limited are the leading Academic, Professional Booksellers and subscription Agents in Pakistan. It is the place to find and discover any book that you need from our extensive catalogue click www.progressivebooks.net and choose books from a variety of subjects ranging from Art to Zoology. Our customers are researchers, students, academics and increasingly professionals. We supply books and also accept subscription of journals. Magazines, Periodicals, Databases, Technical Software, Standards and Specifications on all subjects to Libraries, Colleges, Universities and Organizations etc. throughout Pakistan for the last 34 years.

PUBLISHERS MARKETING ASSOCIATES

C-20, Sector 31-A, Mehran Town, Extention Korangi, Township, Karachi, Pakistan.

Phone: +92-21-35112867 - 69 **E-mail:** pma@cyber.net.pk

Website: www.pma.com.pk

Name of CEO: Mr. Syed Nasir Husain

Area of Specialty: School Textbooks (Pre-Primary to A Level)

Company Profile: PUBLISHERS MARKETING ASSOCIATES is one of Pakistan's outstanding promoters, distributors and publishers of educational books with headquarters in Karachi and branch offices in Lahore and Islamabad. Since its inception 1988, PMA has been committed to providing educational institutions with high quality products of reputed international publishing houses to need the needs of the pupils, teachers and parents. PMA offers its services through the help of its trained and skilled marketing staff.

QIRTAS, KARACHI

Office No.2, Usman Plaza, Block 13-B, Gulshan-e-Iqbal, Karachi – 75300, Pakistan.

Phone: +92-21-34822480

E-mail: saudzaheer@gmail.com

Website: www.qirtas.co.nr

Name of CEO: Mr. Saud Zaheer

Area of Specialty: Muslim History/Literature.

Company Profile: Qirtas Publications was established in 1998 under the supervision of Prof. Dr. Nigar Sajjad Zaheer, the founder of the Bureau our main goal is to translate original and important work on Islamic History and culture from Arabic and other languages into Urdu. We strive to publish work that explain Islamic History, culture, religion and literature.

QUDRAT ULLAH CO.

Data Ganj Buksh Road, Lahore, Pakistan.

Phone: +92-42-37232937

E-mail: info@qudratullah.com.pk
Website: www.qudratullah.com.pk
Name of CEO: Mr. Qudrat Ullah

RMT ENTERPRISE

House No.43, B-1, Block G, Gulberg II, Lahore, Pakistan.

Phone: +92-42-35757640

E-mail: rmt@cyber.net.pk

Website: www.rmt.edu.pk

Name of CEO: Ms. Rubeena N. I. Hoodbhoy Area of Specialty: Education Consultants

Company Profile: Founded in 1985. RMT Enterprise is one of the first organizations of its kind providing Educational consultancy services in Pakistan. 24 years from its establishment, RMT's owner feels she has been able to maintain the standards of working that were laid out at its inception. RMT facilitates students from Pakistan who as to study abroad at some of the best Educational Universities in Australia, Canada, New-Zealand and U.K.

RASHEED BOOKS

Fair Market, Urdu Bazar, Karachi, Pakistan.

Phone: +92-21-3760892 **Name of CEO:** Mr. Imran

Area of Specialty: All kind of Books, Islami, Novel and Stories

Company Profile: We are working before 1975. We providing all kind of Books at our shop.

RABIA BOOK HOUSE

Al-Karim Market, Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37220073

E-mail: info@rabiabooks.com **Website:** www.rabiabooks.com

Name of CEO: Mr. Naveed Akhtar Sheikh

Area of Specialty: Educational, Children and General Books

Company Profile: Rabia Book House is well known and trustworthy name in the literary world. It was established in 1963. Books covering every field such as Novel, Poetry, Cooking, Makeup, General knowledge, Stories for Kids, Educational Books for early learners are being published.

RANDOM PUBLICATIONS

4376, Ansari Road, Darya Ganj, New Delhi – 110 002, India.

Phone: 91-11-43580356

E-mail: randompublications@hotmail.com

Name of CEO: Mr. S.K. Mehra

Area of Specialty: Publishers of HB Academic Books

Company Profile: Published around 400 High Quality BH Academic Books on various subjects, like Agriculture, Biographes, Chemistry, Commerce, Economics, Fishery, Geography, Islam, Journalism, Library and Information Science, Life Science, Linguistics, Management, Psychology, Sociology, Tourism and Management.

ROYAL BOOK COMPANY

BG-5, Rex Centre, Fatima Jinnah Road, Saddar, Karachi – 75530, Pakistan.

Phone: +92-21-35453418; 35684244

E-mail: royalbook@hotmail.com
Website: www.royalbook.com.pk
Name of CEO: Mr. Jamshed Mirza

Area of Specialty: Engineering, Social and Management Sciences.

Company Profile: Publisher of General Books in English. Importer and Distributor of Books on Science and Technology, Management Science, Medicine, Humanities and Encyclopedias. We also import, resell and export titles from all over the world.

READINGS (ELAN VITAL PVT. LTD.)

12-K, Gulberg – II, Lahore – 54600, Pakistan. **Phone:** +92-42-35757877 ; 35750300

E-mail: info@readings.com.pk **Website:** www.readings.com.pk

Name of CEO: Mr. Muhammad Anwar-ul-Haq

Area of Specialty: Importers of General and Children Books

Company Profile: Readings are Publishers and one of the largest distributors of imported books in Pakistan. Readings is a retail outlet of new and used books where you could find a huge range in just about all categories at affordable prices. Readings enjoys a unique position in book trade.

We are proud that our presence has helped improve reading habits which in turn has redefined book business in Pakistan. At Readings, We have new arrival, best sellers and rare to find books in all categories, especially Art, Architecture, Literary Fiction, Auto and Biographies, History, Religion, Philosophy, Current-Affairs and Politics, Business, Self-Help and many more.... and above all a huge variety of children books all of affordable prices. In addition to 27th Lahore International Book Fair 2013. We can be visited at www.readings.com.pk.

SADIQ PUBLICATIONS

20 Main Urdu Bazar, Saif Plaza, Lahore, Pakistan.

Phone: +92-42-37232504

E-mail: sadiq.publications@yahoo.com
Name of CEO: Mr. Khawaja Abdul Jabbar
Area of Specialty: Educational Publishers

Company Profile: We publish literacy raising books.

SANG-E-MEEL PUBLICATIONS

25 Lower Mall, Lahore, Pakistan

Phone: +92-42-37220100

E-mail: smp@sang-e-meel.com
Website: www.sang-e-meel.com
Name of CEO: Mr. Afzaal Ahmad

Area of Specialty: History, Urdu Adab, Political Science (English/Urdu)

SHIRKATUL IMTIAZ

Shop No.6, Rehman Market, Ghazni Street, Urdu Bazar, Lahore, Pakistan.

Cell: 0322-2344826

Name of CEO: Mr. Imtiaz Ahmad

SIDDIQUI RARE AND ANTIQUE BOOKS

42, The Mall, Near Regal Chowk, Lahore, Pakistan.

Cell: 0323-4472132

E-mail: sidiquirarebooks@yahoo.com **Name of CEO:** Mr. M. Haroon Siddiqui

Area of Specialty: Rare Books in all subjects.

Company Profile: Personnel collector's and Government Officers Antique Books.

SAGAR PUBLISHERS

30 Al-Hamd Market, Ghazni Street, 40-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37230423

E-mail: sagarpublishers@hotmail.com

Name of CEO: Mr. Maj (R) Muhammad Ibrahim Shah Area of Specialty: Political Books, Fiction and History.

SAALAM BOOKS (PVT.) LTD.

69-D, Main Market, Near WASA Head Office, Gulberg-II, Lahore, Pakistan.

Phone: +92-42-35413382 - 83

E-mail: sales.salaambooks@gmail.com **Website:** www.salamcommunications.com

Name of CEO: Mr. Najam Sethi

Area of Specialty: Publisher, Printer, Promotion of Children's Urdu and English Books.

SAGE PUBLICATIONS INDIA PVT. LTD.

B-1/I-1, Mohan Cooperative Industrial Area, Mathura Road, New Delhi 110 044, India.

Phone: +91-11-40539222

E-mail: sunanda.ghosh@sagepub.in
Website: www.sagepublications.com
Name of CEO: Mr. Vivek Mehra

Area of Specialty: Books, Journals and Online Resources.

Company Profile: Sage is the world's leading independent academic and professional publisher. With over 1000 employees globally from principal offices in Los Angeles, London, New Delhi, Singapore and Washington D.C. Our publishing program includes over 700 journals, 800 books and several reference works and databases a year in business, humanities, social sciences and science, technology and medicine.

SUNRISE PUBLISHER

32/33A, Street No.9, Bhikham Singh Colony, Vishwas Nagar, Shahadra, Delhi – 110 032, India.

Phone: 011 22381700 : 22307417

E-mail: export@sunrisepublisher.com; sunrisepub@gmail.com

Website: www.sunrisepublisher.com

Name of CEO: Mr. P.K. Sexena

Area of Specialty: Children Books

Company Profile: We are one of the leading Publisher/Exporter of books for children in India. We export our books around 28 countries in the World. We have been working in this field since 1995. We publish almost all kinds of books for children.

SPRINGER INDIA (PVT.) LTD.

Need original form (not clear)

Phone : E-mail :

Website:

Name of CEO:

Area of Specialty:

Company Profile: Springer Science and Business Media is a leading global scientific publisher, delivering quality content through innovative information products and services in science, technology and medicine sector, the group publishes around 2700 journals, more than 7000 new books a year, as well as the largest STM ebook collection worldwide.

SPECTUM PUBLISHERS

G-1, Plot 11/2, Ali Terrace, Garden East – Karachi 75640, Pakistan.

Phone: +92-21-32220977

E-mail: info@spectrum.com.pk
Website: www.spectrum.com.pk
Name of CEO: Mr. Shoaib Sattar

Area of Specialty: Curriculum and Children Books.

THE URBAN UNIT, P & D DEPARTMENT, PUNJAB

4-B, Lyton Road, Lahore, Pakistan.

Phone: +92-42-99213579 - 83

E-mail: uspmu@Punjab.gov.pk
Website: www.urbanunit.gov.pk
Name of CEO: Mr. Dr. Nasir Javed

Area of Specialty: Urbanization, Cities, Infrastructure, Urban Issues, Management and Development

Company Profile: The Urban Unit Regularly Publishes Research based literature on Urban issues. Its publication are in the forms of Research Reports, Guide Books, New Letters etc. In addition to this, the Urban Unit organize, Seminars, Workshops, Conferences and Forums to deliberate on Urban Issues.

TAJ COMPANY (PVT.) LTD.

Aiwan Ilam Plaza, 10-Urdu Bazar, Lahore, Pakistan.

Phone: +92-42-37310638

E-mail: tajkutub@hotmail.com Website: www.tajcom.com Name of CEO: Mr. Zia-ud-Din

Area of Specialty: Printers and Publishers of Holy Quran and Islamic Literature.

Company Profile : Taj Company (Pvt.) Ltd. formerly Taj Company Ltd. was established in 1929 in Mumbai. Sheikh Enayatullah (Late) was the founder who gave a new vision to the publishing of Holy Quran. Today in 2013 the business of Taj Company has prospered very well and the Company has opened offices in UAE and Afghanistan. Some new offices would also be opened shortly in Europe and USA.

THE WRITERS

Shah Kamal Road, Rawan, Rahmanpura, Lahore, Pakistan.

Cell: 0300-4972079

E-mail: tw.pub11@gmail.com

Website: www.ahmadhammad.com **Name of CEO:** Mr. Hassan Shaheer

Area of Specialty: Literature, Philosphy, Religious, Growth and Development Books.

Company Profile: The Writers' is a book publishing firm. It publishes Literature, Political, Religious,

Philosophical and other Books. It has been publishing and distributing the books of great names.

THE AZAAN

A-514, Block "L", North Nazimabad, Karachi, Pakistan.

Phone: +92-21-34223858 **E-mail:** zaaspk@gmail.com

Company Profile: The Azaan (TAS) is working in various areas of Education importing the following services being provided by us are Montessori apparatus, Modern Classroom Setup, Teachers Training, Non Formal Education, Adult Literacy, Pre-Primary and syllabus, Child friendly Bus. However we have working with schools, INGO, NGO, Organizations and individuals regarding Educational Activities.

TAXMANN PUBLICATIONS PVT. LTD.

59/32 New Rohtak Road, New Delhi 110 085, India.

Phone: +91-11-45577100 **E-mail:** sales@taxman.com

Website: www.internationaltaxation.taxman.com

Name of CEO: Mr. Amit Bhargava

Area of Specialty: Income Tax/Corporate Laws/Service Tax/GST/Finance/Management

Company Profile: Taxmann Publishes Books, Journals, CDs and Web Based Products on business laws for professionals, Taxmann also publishes books on Accounts and Auditing, Banking, Finance and Management for Undergraduate, Post Graduate and Professionals Courses.

T.S. CHEMICALS (BRAND NAME RHINO)

Plot No.7, Main Street, Jinnah Town, Thokar Niaz Baig, Multan Road, Lahore, Pakistan

Phone: +92-42-35411245

E-mail: rhinopak.mirza@gmail.com
Name of CEO: Mr. Khalid Bashir Mirza
Area of Specialty: Glues for School Kids

Company Profile: We are producer of Multipurpose Adhesive for students from Play Group to University Students. We have been arranging Art and Craft Competition in different schools and give prizes/certificates to encourage productive activities and we will also request for the same in Expo.

VANGUARD BOOKS (PVT.) LTD.

72-FCC Road, Gulberg, Lahore, Pakistan.

Phone: +92-42-35413382 - 83

E-mail: sales.vanguardbooks@gmail.com

Website: www.vanguardbooks.com **Name of CEO:** Mr. Najam Sethi

Area of Specialty: Publisher, Printer, Promotion of Children's Urdu and English Books

Company Profile: Vanguard Books was set up as publishing and book selling house in 1978 then it has published over 500 titles, mostly in English. It specializes in publishing academic books on Pakistan and South Asian region including Afghanistan.

Vanguard Books is also a big importer and distributor of books from USA, UK and India. Our range of imports is wide and varied, encompassing academic books on all social science, scientific and technical subjects as well as fiction and literature.

WISDOM INN BOOKS FOR ALL

Main Market, Gulberg-II, Lahore, Pakistan.

Cell: 0300-4142820

Name of CEO: Mr. R. Imran Taj

Company Profile: Very antique books and Islamic Literature.

XACT STUDIO INTERNATIONAL

2 Modi Building, Commercial Complex, Ashok Vihar – II, Delhi – 110 052, India.

Phone: +91-11-27228802

E-mail: mohinder.sahni@xactbook.com; rahul.xact@gmail.com

Website: www.xactbook.com

Name of CEO: Mr. Rahul Singhal

Area of Specialty: Book Publisher and Packager.

Company Profile: XACT Group is a world-renowned Book Publisher and Packager that specializes in making Encyclopedias, References Books, Children Books, Pictorial Books, Fairy Tales, Multimedia Learning titles etc. The Company does Co-Edition and sells Copy Rights and Language Rights of Books to Publisher all over the World. The Company provides total publishing solutions at the most competitive in the Industry.

ZIA-UL-QURAN PUBLICATION

Gunj Bux Road, Lahore, Pakistan.

Phone: +92-42-37221953

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Name of CEO: Mr. Hafeez-ul-Barkat Shah

Area of Specialty: Holy Quran and Islamic Books.

Company Profile: Zia-ul-Quran publication was established in 1970. Founder of Zia-ul-Quran publication is Justice Peer Muhammad Karam Shah. Zia-ul-Quran is publishing Quran-e-Pak, Islamic Books, Tafseer, Al-Hadees Books and other Religious Books etc.