

40th Lahore International Book Fair 2027
20th January to 24th, 2027
at the Lahore International Expo Centre, Johar Town, Lahore
In Collaboration with
Pakistan Publishers and Booksellers Association (“PPBA”)

FORM-B Local Applicant

Note:- Application duly filled in will only be accepted with full & final payment of stalls.

(Please fill this form in type and send by post, e-mail or via WhatsApp, latest **by or before 1st December 2026**, along with payment in the form of Cash/Pay Order /Bank Draft / IBFT in favour of **LAHORE INTERNATIONAL BOOK FAIR**, payable at Lahore towards payment for the stall(s) rent)

1. Name of Firm/Organization/Institution (in BLOCK letters):

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2. Name of CEO/MD/Managing Partner:

3. CNIC No.

4. Address:

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5. Telephone: E-mail: Website:

6. Area of Specialty:

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Description of Exhibitor about its Publishing/Bookselling/ Educational or other activities

(Specify)

(Up to 50 words for inclusion in Book Fair Directory/Supplement)

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7. No. of stalls required:

Rate per Stall of Standard Size = **PKR 115,000** (Rupees One Hundred Fifteen Thousand only). For advertisement (four colour) in Book Fair Directory please add Rs.9500/- for a full page ad. The design of the ad in soft form, must be submitted on or before **1st January, 2027** positively.

8. Remittance Amount (No of Stalls.....x Rs. 115,000/- =

9. P.O/Draft/Cash: Amount Rs.....

Detail:

Online Payment in favour of **LAHORE INTERNATIONAL BOOK FAIR**, Faysal Bank Ltd., Nila Gumbad

Branch, Lahore (**Branch Code 0218**), Account Number **0218007000000358**

[IBAN: **PK07FAYS0218007000000358**]

OR

LAHORE INTERNATIONAL BOOK FAIR, Meezan Bank, New Anarkali Bazar Branch, Lahore, Account Number **02720108378619** [IBAN: **PK19 MEZN 0002 7201 0837 8619**]

Please send proof of payment by email to trustlibf@gmail.com or via WhatsApp on 0343-4004750

10. Inscription of Exhibitor in English to be printed on the stall fascia: (only name of the company)

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I/We undertake to abide by all decisions including place of allotment of stall(s) by LIBF Management and the following terms and conditions hereinafter contained (including those available on website) for participation in the LIBF 2027 and am duly authorized to accept them. I/We also fully understand and agree that the management of LIBF shall not be liable or responsible for any decision or shortcoming, mismanagement made in holding or postponing/cancelling the exhibition or closing the stall(s) for violation of any term or condition for which I/We shall have no claim including for refund or for any financial loss. I/We further undertake and assume full responsibility that no pirated or objectionable publication(s) or material(s) will be exhibited or kept in my/our stall(s) and in event any such material is discovered the LIBF management will not be legally held responsible in any way and the sole responsibility shall be of the exhibitor.

میں اقرار کرتا ہوں کہ میں نے درج شرائط و قواعد و ضوابط اچھی طرح پڑھ کر جان لیے ہیں اور میں ان کی مکمل پابندی کروں گا۔ مزید یہ کہ میرے اسٹال پر کوئی جعلی کتب یا مذہبی منافرت پھیلانے والا مواد نہیں رکھا جائے گا جس کی میں مکمل ذمہ داری لیتا ہوں اور اس سلسلہ میں بک فیئر انتظامیہ ذمہ دار نہ ہوگی۔ قواعد و ضوابط کی کسی بھی خلاف ورزی یا بک فیئر کے دوران کسی خلل/اشتعال یا مسائل پیدا کرنے کی صورت میں انتظامیہ میرا اسٹال بغیر نوٹس کے بند کرنے کا قطعی مکمل اختیار رکھتی ہے اور میں کسی معاوضے یا واپسی رقم کا ہرگز حق دار نہ رہوں گا۔ مزید براں میں اسٹال کی جگہ تفویض کرنے کے بک فیئر انتظامیہ کے فیصلہ کا مکمل پابند رہوں گا اور جگہ اسٹال کے متعلق کوئی عذر یا کلیم یا ریفرنڈ کا طلب گار نہ ہوں گا اور نہ ہی اس سلسلہ میں کسی کارروائی کا کوئی حق دار ہوں گا۔

Signature of Applicant:

Place:

Designation:

Date:/...../.....

CNIC NO.....

Stamp:

Terms & Conditions for Local Exhibitors

Possession/Vacation of Stalls

Exhibitors will be given possession of the stand / stalls at 11 am one day prior to the opening date of the exhibition. The stands / stalls shall be vacated latest before noon next day after the closing date of exhibition, failing which the LIBF shall have the right to remove the exhibits / material at the risk and cost of the participants.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the Fair and leave the stalls in the same condition in which these were handed over to them.

Display and Sales of Books

There shall be no display and sale of pirated, proscribed or objectionable books (including those which hurt sentiments and are offensive to the belief of any sect or religion) at the Fair. The sales of foreign participant shall only be through their local agents, resellers, partners and distributors. In case of any violation of any these terms / rules, LIBF management shall have the right to close the stall forthwith without any claim whatsoever.

Encroachment of Passages

No encroachment or extension in the passage shall be allowed. Participants are therefore advised to arrange the display within the stall space allotted to them.

Cleaning

While the LIBF will make arrangements to carry out the general cleaning of the hall, the participants shall be responsible for the cleanliness and tidiness of the stand / stalls during the period of the Fair.

Playing Audio/Video Cassettes

Exhibitors playing audio or video equipment at the stall(s) should ensure that the level of sound does not cause any annoyance to either neighboring exhibitor(s) or to the visitors. The LIBF will be the sole judge as to whether there is any annoyance to either the exhibitors or to the visiting public and its decision to allow or close down such activity shall be final and acceptable.

Book release functions, etc.

No exhibitor / participant will be permitted to have any books release or any other such function at the stall(s) or anywhere else in the Fair premises without prior written permission of the LIBF management. While seeking permission, exhibitors shall be bound to give details, such as the nature of the programme, its duration, name of the chief guest, etc.

Insurance

It will be the responsibility of the exhibitors to insure (if they so require) their exhibits and stock against break-in, theft and damage by fire and other natural calamities, during transit to and from the exhibition halls as well as during the duration of the Fair. The LIBF shall be entitled but not obliged to inspect such policy before handing over possession of the stands / stalls. In such event the participants shall indemnify the LIBF.

Security

While the LIBF will make round the clock security arrangements at the hall (s) during the Fair, but the management will not be liable for any loss or damage to the goods and property of the participants in transit, storage or exhibition during the Fair. The Exhibitors are therefore advised not to leave their stand / stalls unattended during the Fair timings and also ensure their presence at opening and closing times. The Exhibitors, if they so desire, may make security arrangements of their stalls during the Fair timings through any security agency at their own cost, but this must be first approved by the LIBF.

Entry and Exit

Exhibitors will be allowed entry into the halls not before 09:30 a.m. and shall have to vacate the halls by the notified closing time every day. No goods or displays may be removed during the Fair without the written permission of the LIBF management. All participants will be bound to observe the designated points of entry and exit for public in the Fair Hall(s). Any violation or forcible change in such points will result in closure of stall(s) of such exhibitor without any claim.

Cancellation

In the event of a natural disaster, or if circumstances so warrant, the LIBF reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rentals collected shall be refunded after making the necessary deductions of expenses so incurred. But no refund in any case will be made if a participant wishes to withdraw from the Fair after making a firm booking.

Any of the terms and conditions mentioned above may be relaxed or modified or changed at any time before or during the Fair at the discretion of the LIBF, and such will be final and binding. In matters not herein mentioned the decision of LIBF management shall be final and binding on the exhibitor.

Please address all communication to the following:

Mr. Nazeer Ahmad, (Coordinator LIBF 2027)

PLD House, 35-Nabha Road, Lahore.

Mobile: 0343-4004750 0322-3113376

Email: trustlibf@gmail.com

WhatsApp 0343-4004750

Phone: 042-37243601

National Tax Number **(NTN)** 4208085